

Turn your everyday purchases into funds for the school via:



What it is:

The Giving Machine is a charitable website through which you can shop at all your favourite online stores and in doing so, give money to the school. Every time you spend money with an online retailer through the Giving Machine a % of that total spend goes straight to the school. It will not cost you anything; it is the retailer who pays. For example if you shop on-line with M&S they will give the school up to 2.5 % of the total amount that you have spent with them.

It is a brilliant way to raise funds for the school automatically - just by doing what you already do. 1,500 well known retailers are registered, including Amazon, John Lewis, all the supermarkets, etc.

Why it works:

Retailers pay sales commission to websites who direct purchasers to them. The Giving Machine was set up to turn that commission into charitable donations and allow people to give for free. The advantages are:

- you don't have to spare the cash yourself
- you don't have to ask your friends for sponsorship, sell raffle tickets, etc.
- because the Giving Machine is not-for-profit, they donate the highest % possible

How to join:

Go to the Giving Machine website at www.thegivingmachine.co.uk

Put Hereford Cathedral Junior School into the beneficiary search (or use quick sign up code 57200 or click [here](#))

Join as a giver

Go shopping!

How to make it work without you even thinking about it:

Install the 'shop & give' reminder app. Every time you shop for anything that could raise a donation, a giving prompt will appear. All you do is click and carry on with your purchase. It will also track your donations, so you can see how much you have contributed.

Those who sign up to the reminder, raise over twice as much for their cause....

If you are unsure – just ask:

The PTA have all trialled it, so ask your Rep if you have any questions. Then please...

Click, Shop, Give for Free!